

**MEETING OF THE BOARD OF COMMISSIONERS OF THE  
FRENCH QUARTER-MARIGNY HISTORIC AREA MANAGEMENT DISTRICT**

**Monday, February 11, 2008, 11:00 A.M  
Regal Suite, Ground Floor, Royal Sonesta Hotel  
300 Bourbon Street, New Orleans  
Special Meeting**

**Minutes**

1. Call to Order and Welcome

Present: Darryl Berger, Nathan Chapman, Chris Costello, Carol Greve, Ralph Lupin, Jude Marullo, Steve Pettus, Kim Rosenberg, Brett Smith, Sal Sunseri, Mark Wilson, Ted Young

It was noted that Board member Daneen Zerangue, was no longer working in the District. A letter will be sent by the Chairman to the Louisiana Hotel and Lodging Association, Inc. with a request that another appointment be made from the Canal – Iberville area hotels.

Meeting was called to order at 11:20 AM by Acting Chairperson Kim Rosenberg who welcomed Dr. Ralph Lupin, Chairman of the Vieux Carre Commission and Jude Murello, representative of the Bourbon Street Merchants Association.

**Correction: Jude's email address is [judem711@bellsouth.net](mailto:judem711@bellsouth.net)**

The Minutes of the 1-28-08 meeting were added to the Agenda on a motion by Brett Smith, seconded by Ted Young and unanimously passed by the Board..

A motion to accept the corrected Minutes was made by Chris Costello and seconded by Brett Smith and passed unanimously by the Board

2. Election of Officers

The Acting Chairman called for nominations for the officers and it was suggested that a slate of officers be nominated.

Mark Wilson nominated Darryl Berger for Chairman and Brett Smith seconded the nomination.

Chris Costello nominated Kim Rosenberg and Ralph Lupin seconded the nomination.

Brett Smith nominated Carol Greve for Secretary and Kim Rosenberg seconded the nomination.

Carol Greve nominated Mark Wilson for Treasurer and Darryl Berger seconded the nomination.

Chris Costello made a motion to elect the nominated slate of officer and his motion was seconded by Sal Sunseri. The motion passed unanimously.

Chairman Darryl Berger thanked Kim Rosenberg for all her great work in organizing the district and stressed the significant need at the time to combine everyone's efforts toward the common goal; noting the troubles of the Vieux Carre after Hurricane Katrina and the challenges facing the tourism industry. He emphasized the only real bright spot now is the cleanliness of the Quarter. "The group came together in a spirit of cooperation, crafted a plan as an economic development tool not just for one group but for residential and commercial activity, and presented it to the legislature, making the retention of residents an important part of the approach."

The Chairman stressed that now is the time to get organized and emphasize the necessity of why additional funding is needed. "We need to work smart quickly and put diverse groups together to identify things (program) that can make big impacts."

He organized his goals in three sections: 1. Program/Budget, 2. Funding Sources/Political Strategy to achieve funding sources: City, Legislature and Governor. 3. Administrative/Professional Support to facilitate writing the case and carrying out the political strategy to achieve funding.

Suggestions were made as to how to move forward to secure the information needed to craft a plan and to move toward securing funding. Kim Rosenberg passed out copies of the FEMA reimbursements to the city and the Capitol Budget items from the city, November 1, 2007.

Chris Costello suggested quick funding for the Responsibility Hospitality Institute as a way to show progress toward a clear goal. Questions were asked as to when this plan could be ready. A vote was not taken on funding the RHI assessment. Concern was voiced that the work product will be too late to be used in the legislature and would not reflect the work of our group. **It was recommended that a vote to fund the RHI assessment be taken at the February 25, 2008, meeting.**

There was a discussion about the wisdom of hiring a lobbyist to advise us during the next legislative session. Questions also arose regarding staff help needed to write the proposal for the legislature.

Many ideas were discussed regarding as to how best to go about setting priorities and securing funding. It was decided that a Special Meeting should be scheduled to discuss program ideas. **February 25, 2008. at Dickie Brennan's Steak House, 9 – 11 am was set for a "creative charette."** .

Prior to the February 25, 2008, meeting Nathan Chapman is to gather information about city projects from Robert Mendoza, Department of Public Works. It was suggested that Kurt Weigle, DDD, would be a good source for ideas at the charette. Ralph Lupin was to get information about location of cameras being installed by the NOPD. Sal Sunseri suggested that we need information about what the city and state currently spend on this District. It was noted that the UNO statistical studies regarding tourism surveys would be helpful. It was suggested that all charette ideas be sent to Mr. Berger.

3. Review of Draft By-Laws

Kim Rosenberg reported on the draft and explained that the draft By-laws were basically a reflection of the state open meetings law and Act 280. Kim and Chris Costello volunteered for a “work assignment” on the Bylaws and report back to the Board.

A motion to accept the draft as temporary Bylaws until a final draft is accepted was made by Ted Young and seconded by Nathan Chapman. The motion unanimously passed.

4. Status of Official District Address and Meeting Location

Brett Smith suggested that we share the Post Office Box in use by the Louisiana Hotel & Lodging Association without charge. Both groups mail will be picked up and delivered to the Hotel & Lodging Association office.

A motion by Nathan Chapman with a second by Ted Young to accept the offer from the Lodging Association to temporarily share their Post Office Box was passed unanimously.

Meeting dates and locations:

<b>Feb 25</b>	<b>Special Meeting Dickie Brennan Steak House 716 Iberbille 9 – 11 am</b>
March 3	Royal Sonesta
April 7	Special Meeting Steve Pettus, Bourbon House 144 Bourbon Street
May 5	Darryl Berger office 100 Conti Street
June 2	French Quarter Citizens office 632 North Rampart
July 14	St. Louis Hotel 730 Bienville
Sept 8	St. Louis Hotel
Nov 3	Royal Sonesta

5. Status of Creation of Letterhead

Brett Smith reported that Judy White’s CompuCast agreed to design the letterhead at no cost.

6. Status of Website

Kim Rosenberg previously submitted a detailed list of suggestions for the website but Instead of designing an elaborate, expensive website immediately it was

suggested by Nathan Chapman that a simple one page site with basic information, (contact information, meeting dates and places) be set up until more comprehensive site can be designed.

A motion by Sal Sunseri with a second by Ted Young approved this suggestion.

7. Budget Action Issues:
  - a. Administrative Issues:
    1. Status of Federal Tax I.D. Number
    2. Others
  - b. FY 2007-2008 Projects and Expenditures:
    1. Administrative Expenditures:
      - a. Website (Creation, Maintenance)
      - b. Routine Office Supplies (Stationary, etc.)
      - c. Others
    2. Projects:
      - a. Responsible Hospitality Institute-  
Hospitality Zone Assessment and Roundtables
      - b. Consideration of Potential Projects
  - c. Consideration of FY 2008-2009 Projects and/or Intermediate and Long-Term Projects
  - d. Funding Sources
    1. Appropriations
      - a. 2007-2008 Fiscal Year
        1. \$50,000 Appropriation
        2. Supplemental Appropriation
        3. Grants and/or Donations
      - b. 2008-2009 Fiscal Year
        1. Appropriation Request
        2. Grants and/or Donations
8. Creation of Committees and/or Boards:
  - a. Advisory Board
  - b. Others
9. 2008 Legislative Goals:
  - a. Amend Act No. 280
    1. Minutes Posted on Website Rather than Published in Newspaper
  - b. Appropriation Requests:

1. 2007-2008 Fiscal Year (Supplemental Request)
2. 2008-2009 Fiscal Year

c. Other

10. Public Comment

Ralph Lupin made a motion to adjourn at 1 PM.

Respectfully submitted,  
Carol Greve, Secretary  
February 13, 2008

Handouts:

Darryl Berger, "Possible Areas of focus (Potential objectives and tactics)

Kim: Draft Bylaws

City Capitol Budget, Nov 1, 2007, Calendar No. 26,758

City Capitol Budget, Nov. 1, 2007, Calendar No. 26,761