

**Regular Meeting of the Board of Commissioners of the
French Quarter – Marigny Historic Area Management District**

**Tuesday, June 2, 2008
11:00 am to 1:00 pm**

**Vieux Carre Property Owners, Residents & Associates' Office
816 North Rampart Street
New Orleans, LA**

Minutes

I. Welcome and Roll Call:

The meeting was called to order by Darryl Berger.

Roll Call: Present: Darryl Berger, Dr. Ralph Lupin, Steve Pettus, Jude Marullo, Kim Rosenberg, Brett Smith, Sal Sunseri, Mark Wilson, Ted Young **Absent:** Nathan Chapman, Chris Costello, Carol Greve **Guests:** Lt. Eddie Selby, NOPD; Kurt Weigle and Patrick Thompson, DDD; Sam Woodroof; Meg Lousteau, VCPORA; Andy Gallagher representing Nathan Chapman, Ryan Berger, Berger Companies

II. Approval of May 5, 2008 Minutes

The May 5, 2008, Minutes were approved by unanimous roll call vote.

III. Review Status of Proposed Technical Amendments to Act 280

Kim Rosenberg gave a legislative update on the proposed Amendments to Act 280.

IV. Lt. Selby, NOPD 8th District

Lt. Selby gave an overview of the NOPD's public safety measures in the French Quarter and the Faubourg Marigny. He answered questions and provided detailed information about crime and the NOPD's enforcement activities in the 8th District.

V. Status of FY 2008-2009 State Funding Request – Louisiana Legislature

- 1. Materials – Power Point Update/Sales Tax Research**
- 2. Meetings-to-date**
- 3. Introduction/Status of Budget Request/Strategy at Legislature**

VI. Status of FY 2007-2008 \$50,000.00 Appropriation; Status of CEA

Kim Rosenberg reported on the status of the FQMAMD's draft \$50,000 cooperative endeavor agreement (CEA) with the State Treasurer's Office. Submission of the final CEA to the State Treasurer's Office is due Friday, June 13, 2008. She advised the Board that if the State Treasurer's Office does not receive a signed and properly documented CEA by that date (in acceptable form), the FQMAMD will not receive any of the \$50,000 2007-2008 appropriation. To complete this CEA, all of the FQMAMD's subcontracts and subcontractors pertaining to the disbursement of the \$50,000.00 have to be identified in the CEA and the scope of their work described. Documentation on the subcontractors has to be submitted to the State and the subcontractors approved. She advised that, before this can be done, the Board must approve the expenditure of all of the \$50,000.00 appropriation, the subcontractors that will receive funds from the appropriation and the scope of the subcontractor's work and/or service.

- **RHI - \$3,500**

[The Board previously approved contracting with the Responsible Hospitality Institute, Inc. (RHI) to provide a night time economy assessment of the District for \$3,500.00.] Kim Rosenberg reported that on Tuesday, June 24, from 9 to 11 a.m., RHI's president, Jim Peters, will present the Six-Month Action Plan Report to the public and stakeholders at the Royal Sonesta. The action plan is the work-product of the RHI Leadership Summit and is based on information obtained by RHI during its 5 Roundtables. Kim also reported that 2 Temple University Students, Jazzmynn Finney and Cameron Sweet, will be interning for the FQMAMD for the summer to work on items in the action plan.

- **DDD – Parking Study \$20,000**

[The Board previously approved contracting with the Downtown Development District (DDD) to provide a parking and mobility planning study of the Marigny Triangle portion of the FQMAMD for \$20,000.00. No action was taken on this matter at the June 2, 2008 meeting.]

- **Web Site - \$5,000**

[The Board previously approved contracting with Compucast Web Design, Inc., in the amount of \$5,000.00 for a website for the FQMAMD. No action was taken on this matter at the June 2, 2008 meeting.]

- **Safety/Security - \$10,000**

The DDD, through Kurt Weigle, made a presentation for a pilot public safety ambassador program that the DDD would provide the FQMAMD for \$20,000.00. The proposal provided that, for \$20,000.00, the FQMAMD would receive from the DDD 974 hours of patrolling by DDD public safety rangers at an hourly rate of \$20.53, inclusive of all taxes and administrative fees. This fee structure required the patrolling to occur during standard DDD patrol hours. The rangers would patrol in pairs, on foot and by bicycle. The DDD provided a hand out on the program. **Sal Sunseri moved for the Board to accept the DDD's proposal. The motion was seconded by Brett Smith. With a roll call vote, the Board voted unanimously to accept the DDD's proposal and implement the proposed pilot program by entering a contract/cooperative endeavor agreement with the DDD in the amount of \$20,000.00 (\$10,000 from state funding and \$10,000 matching dollars).**

The DDD recommended the patrolling occur 5-9 p.m. on Fridays and 3-7 pm on Saturdays and Sundays. The Board indicated its preference was for patrolling to be done 5-9 PM on Thursdays and Fridays and from 3-7 on Saturdays. Kim Rosenberg is to prepare the contract. The Board indicated it wanted the patrolling to begin as soon as possible.

- **Summer Promo - \$11,5000**

Mark Wilson presented a new concept for the summer promotional project for the Board's consideration. He suggested that the Board divide the Summer Promotional funding of \$11,500.00 into two projects: 1) \$5,750.00 to co-sponsor the 3-day Louisiana Seafood Festival at the Old U.S. Mint on June 13-15, 2008, to generate tourism and commercial activity in the FQMAMD during June, and 2) \$5,750.00 to contract with Entercom New Orleans LLC for six one-hour programs on WWL 1350 AM on the Tom Fitzmorris Show that will air during the summer months and promote happenings in the FQMAMD, focus on FQMAMD restaurants, businesses, culture and events, and encourage regional tourism during the traditionally slow summer season. **Mark Wilson moved, the motion was seconded by Ted Young, and the Board unanimously approved by a roll-call vote, the expenditure of \$5,750.00 to New Orleans Musical Legends, Inc., to co-sponsor the 3-day Louisiana Seafood Festival at the Old U.S. Mint on June 13-15, 2008 and the expenditure of \$5,750.00 to Entercom New Orleans LLC for six one-hour programs on WWL 1350 AM on the Tom Fitzmorris**

Show during the slow summer season. Kim Rosenberg is to prepare the contracts.

The meeting was adjourned.

Respectfully submitted, Carol Greve, Secretary