

**Regular Meeting of the Board of Commissioners of the
French Quarter – Marigny Historic Area Management District**

Monday, July 14, 2008, 11:00 am to 1:00 pm

St. Louis Hotel, 730 Bienville Street

New Orleans, LA

Minutes

I. Call to order and Roll Call:

Present: Darryl Berger, Carol Greve, Kim Rosenberg, Brett Smith, Sal Sunseri, Mark Wilson, Ted Young **Absent:** Nathan Chapman, Chris Costello, Dr. Ralph Lupin, Jude Marullo, Steve Pettus

The meeting was called to order by Darryl Berger. Mr. Berger welcomed the Board and recognized the Summer Interns, Jazzmynn Finney and Cameron Sweet.

II. Minutes of Special Meeting, June 24, 2008

The Special Meeting, June 24, 2008, Minutes were unanimously approved on a Motion by Sal and a second by Ted.

III. Discuss Legislative Session

A discussion ensued regarding the Legislative Session and the gubernatorial veto of the \$1,000,000 appropriation for the French Quarter – Marigny Historic Area Management District. Various funding options were explored with a focus on safety and security and economic development in the District.

It was decided that Board members would send out a communication to members of each involved organization to explain what happened with our appropriation.

IV. Review status of budget items approved for \$50,000 Funding; status of CEA

RHI - \$3,500 Kim gave a report of the Responsibility Hospitality Institute's Hospitality Zone Assessment Summary Report – Draft of April 16, 2008. An Action Plan has been adopted which includes:

- 1) Research: Occupancy Assessment, Last Drink Data, Compliance
- 2) Education: Careers in Music and Hospitality, Hospitality Rountables, Security and Safety Training, Professional Cross Training and Communication
- 3) Policy: Hospitality Zones, Ombudsman, Transportation, Public Facilities and Trash Management
- 4)

Enforcement: Code of conduct, Community Policing Strategies 4)
Marketing: Branding Campaign, Marketing Seminar, Media Advocacy

The Interns reported on their real life learning experiences in the District and also their reflections as they accompanying city inspectors to investigate violations.

DDD – Parking Study \$20,000

Web Site - \$6,000

Summer Promo - \$11,500

Mark reported on the radio promotion which starts this week. He is pursuing matching funds and is confident that all District businesses will support this summer initiative.

A Motion by Sal, seconded by Ted to use “French Quarter – Marigny Historic District” in all public advertising was passed unanimously.

Safety/Security/Ranger - \$10,000 (plus matching)

Kim reports that the Ranger pilot program will start this Thursday. The Rangers will patrol the following times: Thursday 5 to 9 pm, Friday 5 – 9 pm, Saturday 3 – 7 pm. Ted will serve as liaison with the DDD’s Patrick Thompson. The Rangers will wear white shirts and blue trousers with an arm sleeve insignia. There will be patrols on bicycle and on foot and will cover the entire District. Adjustments to the schedule will be made based on feedback from the Rangers on patrol. It was suggested that a Press Release be issued once the program is in place. The Rangers are equipped with radios and will be able to call in police if crime is seen. The primary goal is to enhance the experience of guests in the French Quarter-Maigny Historic District as well as make the experience safer by alerting authorities to panhandlers, pickpockets, auto break-ins and other crimes they may observe.

Mr. Thompson, DDD, indicates that more people are finishing the Ranger training so that the program may be expanded in the District.

Sal will contact the Friends of the Cabildo to explore getting additional training for the Rangers regarding historical information in order to accurately answer questions about the history and architecture of the District.

V: Old Business

Sal reported on a meeting with Robert Mendoza, Dept. of Public Works, regarding what projects the city has planned and our efforts to use matching funds to extend the funds allocated by the city.

Next Regular meeting: September 8, 2008, 11 am – 1 pm,

St. Louis Hotel, 730 Bienville

Respectfully submitted,

Carol Greve, Secretary